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## प्रसार भारती PRASAR BHARATI

(Broadcasting Corporation of India)

दूरदर्शन महानिदेशालय

Directorate General: Doordarshan

F.No. 13/45/2010-P-5 873

dated 12.10.2012

M/s. D.S. Productions Pvt. Ltd. 11, Rajpur Road, Civil Lines, Delhi-110054

Subject: Regarding programme 'KUL KI JYOTI KANYA' being telecast on DD: National (DD-I) under Self-Financed Commissioning.

Sir,

Ref: Your letter dated 24.09.2012.

The content of your letter was considered and examined at our end. Contrary to your statement that the serial is improving on the areas of TRP and Revenue generation, it is found that the serial is neither improved in its TRP nor in its revenue generation as per our records. You have also mentioned in your letter that you have already shot all the remaining episodes out of 130.

The Competent Authority has directed us to allow the telecast of remaining episodes of the already approved 130 episodes for 26 weeks, considering the constraints at your end.

Please note that no further extension will be awarded to the said serial as already a new serial has been slotted in its place. Consequently you are requested to wind up at 130<sup>th</sup> episode accordingly.

Thanking you,

Yours faithfully,

(R.Bharathadri) Assistant Director of Programme